



Karly Graham

Journalist

Contact

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Education

Michigan State University

B.A. in Journalism

Expected graduation: May 2022

Concentration in Writing, Reporting and Editing.

Minors: Public Relations

Graphic Design

Leadership and Integrated Learning

Skills

Adobe Creative Suite

Google Applications

Microsoft Office

Copy Writing

Copy Editing

Social Media

Marketing

Intermediate photography

Beginner video and audio

Beginner HTML

Beginner CSS

Beginner Korean 입문 한국어

Awards

Mary Gardner Scholar

2nd Place News Story,

Michigan Press Association

Robert Popa Scholarship

State News Board of Directors

Scholarship

Dean's list

Media Experience

Editor-in-chief — The State News

May 2021 - Present

Managed an 18-time Pacemaker award winning newsroom. Led 50 staff members, ensuring daily content was added to the website while producing a bi-weekly print product. Managed and tracked analytics on social media and on the website. Report to the organization's Board of Directors. Trained the next university student-journalists. Implemented and managed a freelance pool. Learned basic HTML skills to code and develop special projects for longer form, energy-intensive stories.

Campus Correspondent — MediaWise

June 2021 - Present

Worked with different colleges and universities to teach media literacy. Created content for different social media platforms to share media literacy tips. Organized trainings with the program director. Searched for misinformation to debunk. Taught media literacy on my campus by working with different professors.

Producer, Author — Cultural competence guides

Jan.2020 - Present

Worked on four cultural competence guides over the course of four semesters. Served as a producer on a cultural competence guide focusing on the religiously unaffiliated, and one about The Black Church and created all graphics and charts for the guides. Helped write and answer questions about members of The Church of Jesus Christ of Latter-day Saints and their beliefs.

Desk Editor — The State News

June 2020 - May 2021

Managed team of reporters in an editing role while updating different social media platforms. Served as the Campus Desk Editor and Audience Engagement Editor. Wrote a daily newsletter.

Reporter — The State News

Nov. 2018 - May 2020

Reported five semesters. Was the primary reporter during Michigan State University's provost search. Reporting contributions spanned from the previous provost's resignation to the new provost's appointment. Contributed to two of the three most-read articles of the 2019-2021 school year with over 109,000 page views combined. Covered MSU's administration during the transition to a new president while other new administration members cycle in, COVID-19 updates, city and campus events.

Reporter — The Spartan Newsroom

Jan. 2020 - May 2020

Covered the women and politics beat in the greater Lansing area for the Spartan Newsroom. Helped develop an award-winning system for comparing the sources we use in reporting on the demographic and political makeup in communities. The project won a 2019-2020 MSU-AT&T award for use of technology in teaching. Continued remote coverage after the COVID-19 outbreak.

Marketing Intern — Amerisure Insurance

May 2019 - Aug. 2019

Helped develop content for the website's blog and internal communication site. Assisted in creating evergreen content and helped plan and create an editorial calendar for the internal communications site. Engaged in market research and created presentations for the data.

Creative Writing and Sales Intern — Piximotion

June 2018 - Aug. 2018

Created content for companies and their target markets. Engaged in market research.

Organizations

President — Society for News Design

Sept. 2020 - Present

Meet with other students and professional designers to learn more about news design. Lead meetings and work with a faculty adviser to help provide advice and expertise.

Member — Public Relations Student Society of America

Sept. 2021 - Present

Attended meetings to network with public relations professionals and hone public relations skills.